## **AUTHORS' REPLY**

Dear Sir,

We note the comments made by Kittisupamongkol. (1)

In response, we wish to clarify that our suggested hierarchy of non-research publications was not proposed as a rigid, 'one size fits all' gold standard but merely as a rough guide, and hence, it certainly has its own limitations. We agree that the effort that goes into getting a non-research paper published and its subsequent impact are determined by an interplay of various complex factors, journal impact factor being only one of them. It also varies from journal to journal and discipline to discipline. Finally, we wish to emphasise again that our 'tips' are only for the novice academic and that in addition to writing non-research papers, every trainee should also attempt to conduct and publish research.

Yours sincerely,

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## **REFERENCE**

1. Kittisupamongkol W. Editorial and letter to the editor: two sides of the same coin? Singapore Med J 2010; 51: 268.